



PRAGMATIC
EDUCATION
GROUP

9th of Aug 2016

PRAGMATIC EDUCATION GROUP ACQUIRES DESIGN COLLEGE AUSTRALIA

OUR BRANDS



On July 27th 2016, Pragmatic Education Group (PEG) made an exciting step towards expanding into the creative design education industry by acquiring Design College Australia (DCA).

Design College Australia is a strong brand with a 30-year history and is currently based in Brisbane, Australia. Their course offerings include part time and full time study options in Graphic Design, Photography and Photo Imaging and Visual Communications.

The acquisition will increase the quality of education for our students collectively, as the DCA courses have a strong symmetry to the existing course offerings within PEG and will allow the schools to work collaboratively on creative projects.

Sean Farmer, CEO of Pragmatic Education Group, said “DCA has 30 years of amazing history we can now share. Most excitingly we now have access to talented budding photographers and designers – simply fantastic news!”

DCA has an excellent reputation within the industry and will benefit from PEGs continuing growth and evolution.

ABOUT PRAGMATIC EDUCATION GROUP

Pragmatic Education Group is a leading training organisation, specialising in Beauty Therapy, Specialist Makeup, Information Technology and Early Childhood. With six campuses, Pragmatic Education Group has successfully delivered nationally recognised qualifications in Certificate, Diploma and Advanced Diplomas to more than 22,000 students since 2003.

The Pragmatic Education Group exist to provide the ultimate Vocational Education experience for their clients through highly experienced trainers and delivering strong courses in state-of-the-art facilities built to ensure students get the most out of training.