

FOLIO BRIEF PART A

It is important that you complete at least one of the following Folio Briefs. Include all rough sketches and working drawings.

1

Design a logo and post card for a coffee shop called **UMPIRE**.
Include creative copy of your choice.

2

Design the following words:

- **VOCABULORY**
- **PINBALL MACHINE**
- **OFFICE BOY**

3

Build a word of your choice from found objects.

4

Design and make a carry bag to hold your personality.

Do not send this work with your application, but bring it to the interview.

FOLIO BRIEF PART B

It is important that you complete at least one of the following Folio Briefs. Include all rough sketches and working drawings.

1

Design a logo and post card for a nightclub called **VOLUME CONTROL**.
Include creative copy of your choice.

2

Design the following words:

- **MONOTONE**
- **SUPERSONIC**
- **NIGHT FLIGHT**

3

Build a word of your choice from throwaway objects found in your kitchen.

4

Design and make a carry bag to hold your pet's personality.

Do not send this work with your application, but bring it to the interview.

FOLIO BRIEF PART C

It is important that you complete at least one of the following Folio Briefs. Include all rough sketches and working drawings.

1

Design a logo and post card for a resort gift shop called **ALOHA**.
Include creative copy of your choice.

2

Design the following words:

- **MELANCHOLY**
- **BOW-WOW**
- **BUS STOP**

3

Build a word of your choice from objects found in your tool shed or hardware store.

4

Design a carry bag to hold the personality of an eccentric storybook character.

Do not send this work with your application, but bring it to the interview.